Permit #F00018859-C

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00018859-C **Type of Permit:** FILMING **Release Date:** 08/07/2009

Production Company ANONYMOUS CONTENT

Insured Company Name ANONYMOUS CONTENT

Contact Phone No. 1 310-558-6000
Contact Phone No. 2
Fax
Address 3532 HAYDEN PLACE
CULVER CITY, California 90232

Production Title KRAFT

Type of Production Commercial - Standard

Producer Peter Trucco

Director Brett Morgan

1st AD Michael Salven

Production Manager Patrick Malloy

FilmL.A. Coordinator Asia Robinson

Location Manager Smadar Sparrow-Vaknin
Primary Phone Mobile - 310-433-0668
Secondary Phone Office - 310-558-6337

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

LA COUNTY - BEACH USE $400.00	**Total Permit Fee** $500.00
FILMLA FILM PERMIT RIDER FEE $100.00	**Number of Locations** 2

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Summary Information — Location

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Production Company ANONYMOUS CONTENT
Insured Company ANONYMOUS CONTENT
Production Title KRAFT

Location Manager Smadar Sparrow-Vaknin
Primary Phone Mobile - 310-433-0668
Secondary Phone Office - 310-558-6337

Location Address 12501 Vista del Mar, Los Angeles, CA, 90293

Location Names DOCKWEILER BEACH

Location Type Beach

Location Description LOS ANGELES COUNTY BEACH

Film Dates 8/7/2009 - 8/7/2009 12:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

Please see attached document BEACHES and HARBORS DOCKWEILER BEACH CONDITIONS Dec 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	5
Cast/Crew vehicles	40
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	2
Crew	40
Extras	5

Filming Activities Camera & Equipment on Sand; Exterior Dialogue; BBQ scene in parking lot. ; Beach props, towels, chairs, umbrellas, etc. on sand ; Filming at PCI lot at Tower 53, 200 spaces; Filming at Towers 52 & 53; RV in parking lot.;

Special Effects: F/X Permit # 1254

Type	No. Times Per Day	No. Takes Per Take
Fire Effects	1	1

Description of F/X Scene: BBQ USING CHARCOAL AND LIGHTER FLUID.

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles City

Location Notes
No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
MUST CONTACT PCI DIRECTLY RE: PARKING REQUIREMENTS AND ACTIVITIES ON PCI PROPERTY
RESERVATIONS FOR FILMING MUST BE DONE THROUGH FILML.A.

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Production Company	ANONYMOUS CONTENT	Primary Phone	Mobile - 310-433-0668
Insured Company	ANONYMOUS CONTENT	Secondary Phone	Office - 310-558-6337
Production Title	KRAFT		

Coordinator Note	NO WATER ACTIVITY
Coordinator Note	MUST NOT IMPEDE DAY CAMP ACTIVITIES IN THE AREA.
Coordinator Note	NO FILMING, STAGING OR PARKING AT UPPER LEVEL AREA OFF OF IMPERIAL HWY ENTRANCE
Coordinator Note	MUST HAVE FIRE EXTINGUISHER ON SITE AT ALL TIMES FOR FIRE FX.
Coordinator Note	RIDER-C RELEASES LOCATION, COLLECTS CO-BEACH FEES

Parking

Base Camp
Location Type : LA County Parking lot
Street : 200 Spaces in the PCI lot, adjacent & closest to Tower 55

Crew Parking
Location Type : LA County Parking lot
Street : 200 Spaces in the PCI lot, adjacent & closest to Tower 55

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Summary Information — Location

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Production Company	ANONYMOUS CONTENT	Primary Phone	Mobile - 310-433-0668
Insured Company	ANONYMOUS CONTENT	Secondary Phone	Office - 310-558-6337
Production Title	KRAFT		

Location Address Vista Del Mar, Culver Blvd., Pershing Dr., Imperial Hwy., Los Angeles, CA, 90293

Location Names

Location Type Driving grid

Location Description

Film Dates 8/7/2009 - 8/7/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Motor Homes	2
Picture vehicles	1
Portable restrooms	1
Semi Trucks	1
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	3
Crew	12
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities 2 minute intermittent traffic control; Driving shots; 1 pic. motorcycle, 1 pic. car to lead or follow;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : LAUSD Property
Street : Wilbur Ave Elementary

Crew Parking
Location Type : LAUSD Property
Street : Wilbur Ave Elementary

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Special Filming Conditions for Los Angeles County Beaches
DOCKWEILER BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These Conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- Filming may not interfere with lifeguard or maintenance activities at any time.
- Filming may not interfere with scheduled beach activities or special events.
- Filming may not block public or emergency access at any time.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines**.** Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date.
- **Lifeguard towers must be indicated on permit.**
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **NO DRIVING SCENES ALLOWED ON SAND.**
- **Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time.**
- Sign removal in LA County parking lots is prohibited.
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **All equipment must be 10 feet from bike path**
- **Companies must fly cables over bike path.**
- No catering or craft services allowed on service road or bike path.
- **NO DRIVING ON SERVICE ROAD.**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**
- **Only still photography (less that 15 cast/crew and minimal equipment) will be allowed on grassy knoll at entrance of parking lot.**

NO PERMIT